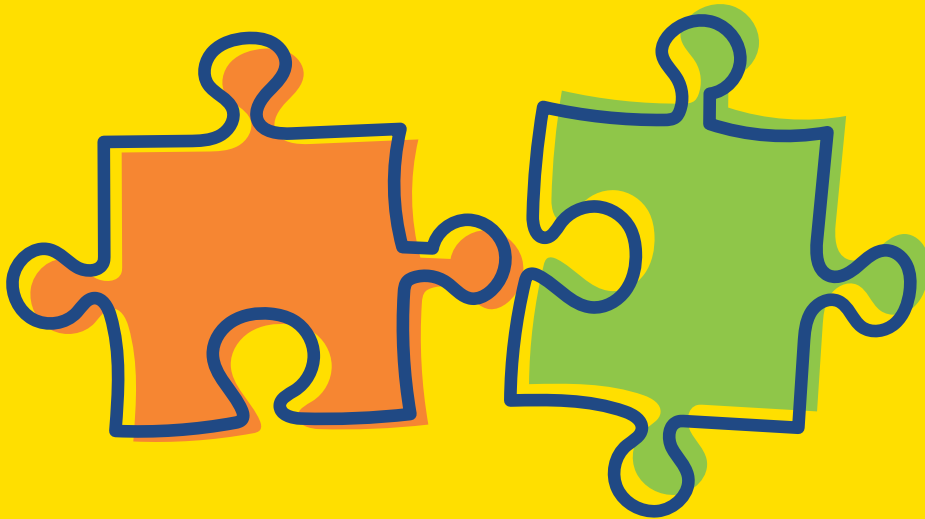




Mentored by Anand Niketan Group of Schools

# Nurturing Self-learners



JOIN HANDS  
**WITH H3 FAMILY**  
— & —  
BE AN **EDU-PRENEUR!**

# BLOOMING OPPORTUNITIES IN PRESCHOOL SEGMENT

THE HUGE POTENTIAL OF 11% i.e

**16 CR**

OF INDIA'S POPULATION,  
BELOW 6 YEARS

BY 2020, PRESCHOOL DIVISION  
IN INDIA IS EVALUATED TO BE OF

**RS. 18,000 CR**

THE ANTICIPATED  
WITHIN 5 YEARS IS **ROI**  
**200%** IN THE PRE-SCHOOL  
BUSINESS SECTOR

PRE-SCHOOL INITIATIVE IS A  
**RECESSION-  
FREE VENTURE**

OFFERS FLEXIBLE WORKING  
HOURS FOR  
**WORKING WOMEN**

EDUCATION IS THE  
**SECOND HIGHEST  
EXPENDITURE**  
IN INDIA

PRESCHOOL SEGMENT IS  
**GROWING AT  
45% YOY**

CREATE A GREAT  
**SOCIAL VALUE & STATUS**  
BY CONTRIBUTING  
TO SOCIETY & NATION

## SHARE OF PRESCHOOL SEGMENT

**20%**  
ORGANIZED



**80%**  
UNORGANIZED



# WHY BRANDED PRE-SCHOOL IS A VIABLE START-UP OPTION?





“GETTING TO KNOW SOMETHING, MOVING INTO A NEW AREA OF LIFE, LEARNING, IT’S ALWAYS A JOYFUL PROCESS. BUT, SCHOOLING NOWADAYS IS DISCOURAGING FOR MOST OF THE CHILDREN”

**SADHGURU**

## H3 CORE TEAM

### Mr Kamal Mangal

Mr Kamal Mangal, Founder and Chairman of Anand Niketan Group of Schools is a prominent name in the field of education. Originally a businessman, he turned in to a reformist in education when he started his journey as an edupreneur in the year 1996, when he realised that there is a huge gap in the education system as what we teach in schools and what is needed in the practical world was vastly different. This

is how the first Anand Niketan School came into existence and today his vision is shared across 15 schools - imparting quality education all over Gujarat and neighbouring states. A self-motivated visionary whose aim has always been to inculcate the social and moral values in children through the medium of education, Kamal Ji started his first school as a comprehensive learning centre in the year 1996 at Shilaj, Ahmedabad which is now a leading name in the city, state and country.

Possessing an extremely progressive and fearless attitude, he is always ready to join hands with people sharing the same beliefs and is always enthusiastic to venture towards new horizons for the benefit of children. H3 school is a result of his passion about his favourite subject- designing a 2020 education system- an educational pattern which will connect “today with tomorrow” not “yesterday with today” and will have practical implications of life skills.





## Mr Aniket Mangal

Director - H3 Pre-school

A young education enthusiast who inherited his passion for education in his genes. A graduate in engineering and marketing and a post graduate in finance, he is keenly interested in the field of early childhood education. As the Director of H3 Pre-school, he desires to actively contribute to the society.

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## Mr Arpit Mangal

Director - H3 Pre-school

With a passion in interior designing, he believes that children not only learn from books but also from the built environment around them. With a vision to create an interactive learning space for children to learn and grow, he is associated with H3 Pre-school as the brand's director.

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## Mr RinkuKumar Vyas

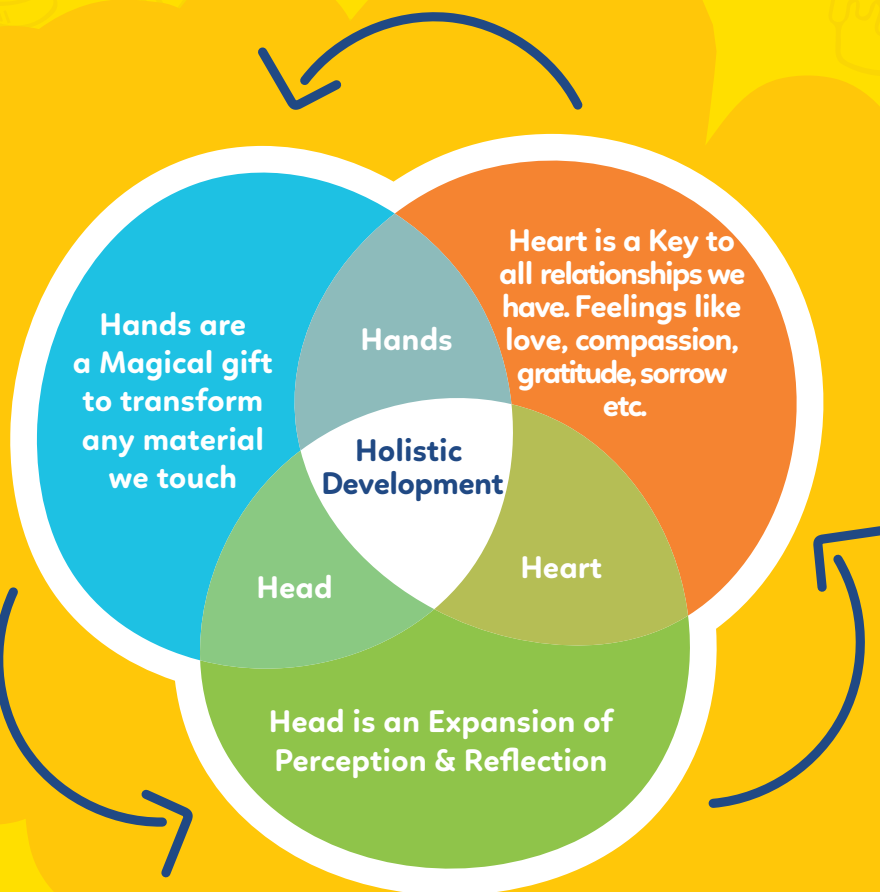
COO - H3 Pre-school

With an educational background of MBA in Marketing and more than 11 years of experience in Preschool Franchise Development & Operations, he has an overall experience of 15 years in the field of Sales and Marketing. He has developed over 370 franchisees while working with renowned Preschool brands.

# H3 LEARNING CONCEPT

## A Realm of Best Practice, Promoting Holistic Development in Children

H3 approach is specially devised for the needs of the alpha generation, building a fine balance between hands, heart, and head for the holistic development of the child!



**A well-researched curriculum to provide all-round development of our child.**

At H3, we focus on 3H's  
(**H**ands- Implementation, **H**eart- Inspiration & **H**ead- Information)  
rather than only Reading, Writing, & Arithmetic.

## HANDS: IMPLEMENTATION

Hands are a magical gift to us. Through them, with our body, our curiosity and imagination, we can transform ourselves and any material we touch.



## HEART: INSPIRATION

Heart plays a major role in our life. The heart is the key to all relationships we have in our life. To feel compassion, love, generosity and even dealing with sorrow we need to train our heart.

## HEAD: INFORMATION

We need to train our head, as Reasoning, Knowledge, and Thinking plays an important role in our life.



**WHILE DEVELOPING OUR CONCEPT, WE HAVE ALSO KEPT IN MIND SOME OF THE MODERN LEARNING APPROACHES TO SUIT THE NEEDS OF THE FUTURE GENERATION.**

**Montessori Approach**

**Waldorf Approach**

**Reggio Emilia Approach**

# OUR PROGRAMMES



**TODDLERS**



**JUNIOR KG**



**NURSERY**



**SENIOR KG**



**AFTER SCHOOL ACTIVITIES**

3 to 12 Years

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**DAY CARE CENTER**

1 to 12 Years





# PARTNERS WE SEEK

## A QUALITATIVE & QUANTITATIVE PARTNERSHIP

### PERSONAL CHARACTERISTICS

- Passion for Early Child Education
- Commitment & Personal interest in Pre-School



### FISCAL OUTLOOK

Investment: 13-18 lakhs  
Which Shall Cover

- Franchise Fees & Security Deposit
- H3PS Kit
- Interior, Furniture & Fittings



### PROPERTY REQUIREMENTS

- Total Area: 1800-3000 Sq. Ft
- Government approvals from local authorities
- A structure preferably on the ground floor in a residential area



# PARTNERSHIP TOWARDS SUCCESS



## IN-DEPTH KNOWLEDGE OF PRE-SCHOOL SCENARIO

Complete guidance related to the pre-school business functioning



## PROPERTY LAYOUT ASSISTANCE

Support in locating the right catchment area and choosing the right property for pre-school



## PRE-SCHOOL INFRASTRUCTURE LAYOUT

We provide a perfect atmosphere for children with our class themes, concepts, colours, play corners, furniture, and complete school decor



## STAFF RECRUITMENT SUPPORT

Assistance in selecting teachers, managers, center head, counsellors, and supporting staff for the center



## ACADEMIC SUPPORT FOR IMPLEMENTING CURRICULUM

Sharing 24 years of experience through well-researched curriculum and help implementing it



## COMPREHENSIVE TRAINING

Regular training & development programmes for franchisee owners and preschool staff



## TEACHING AIDS & MANUALS

H3PS Kit includes materials with latest equipment which are non-toxic, user-friendly, best in quality, and has handy teaching manuals. H3 materials with the latest equipment of the best quality, non-toxic, user-friendly and handy teaching manuals



## STUDENT KIT

Student kit includes academic supplements necessary for the child to carry on various activities in preschool and at home



## BRANDING & MARKETING

A dynamic and catchment centric marketing strategy plan will be provided to partners to increase awareness and admissions for their center



## DEDICATED TEAM SUPPORT

Dedicated center managers will be allocated to sort academic, marketing, and other operational queries of the center



## COMPLETE SUPPORT FOR PRE-SCHOOL OPERATIONS

Support & access to IT/ Software system, & quality audits to manage pre-school operations

# OUR UNIQUE OFFERINGS



Separate Key Account Manager for Admissions & Academic Support, for limited centres



Subsidy for school Van purchasing



H3 Prime Club



Periodically franchise meet at regional and national levels



Cost Sharing strategy for distinct marketing support



No add-on franchise cost for Day Care Centre and After School Activities



Buy-back option for the franchise centres to minimise risk for investors upto 70-80%



Planning and Organising parent centric events and seminars throughout the year



ERP based hassle-free online web and app-based system for franchisee operations between pre-school management, franchisee operator and complete parents' connect

# H3 ROADMAP TO SUCCESS



Application Form



Franchise Contract Signing Formality & Payment



Enlisting MOU



Welcome Kit Dispatch



H3 Partners' Induction Session



Pre-School Site Selection



Operational & Staff Recruitment



Dispatch of H3 Pre-School Set-up Kit



Placement & Basic Staff training



Branding & Marketing



H3 Pre-School Launch



# BLOCK BY BLOCK GROWTH

## Join Hands For Success With H3 Pre-school

H3 Family is one of the brands, that has a farsighted vision to contribute to the change by delivering excellence, expertise and evolution as a quality nurturing organisation for the future of society. We believe this opportunity appreciates and encourages all the Edupreneurs who have a vision and willingness to bring a revolution in the conventional education system. With complete support and assistance, our dedicated team will guide you till your commencement, leading you to the heights of success, building a trusted business.

As a responsible educational brand, H3 also gives you a chance to associate with its farsighted vision of expanding and growing your territory by initiating and introducing the extended version of more such value addition institutions of H3 Pre-School. We welcome you to work on multiple levels with us whether it is a second Pre-School franchise or to achieve your K12 School dream. With ambitious growth plans on the anvil, the group has been preparing itself for future challenges and expansion. Thereby, we believe H3 Pre-School is more than just a Pre-school, it is the beginning towards your success...



# H3 PRE-SCHOOL

## CARRYING FORWARD THE LEGACY OF ANAND NIKETAN GROUP OF SCHOOLS

H3 Schools are mentored by Gujarat's leading group of schools, The Anand Niketan which has given a wider vision to the world of education and holistic child development through its commitment since 1996.

Anand Niketan was the creation of Mr Kamal Mangal and his team who helped him make his dream come true through strong support and commitment. Anand Niketan was commenced with a vision and motto of 'Bringing their Childhood back to the Children'.

Anand Niketan got its name and identity with a mental grind of four Teachers who wish and aim for a better change. The idea behind the name was building 'A House of Happiness - Anand Ka Ghar'. It was not a mere school that had a monotonous learning style, rather an environment with the intention of spreading happiness to each and every student learning there.

Along with the time, sheer hard work and strong perseverance, Anand Niketan grew with shining colours of change in learning and effective educational system. From a mere class of 20 students, it gradually grew into a group of educational institutions.

Thus, extending the vision to a chain of H3 Schools, H3 Pre-Schools and H3 Learning Centers, thus spreading the values of the group throughout India.

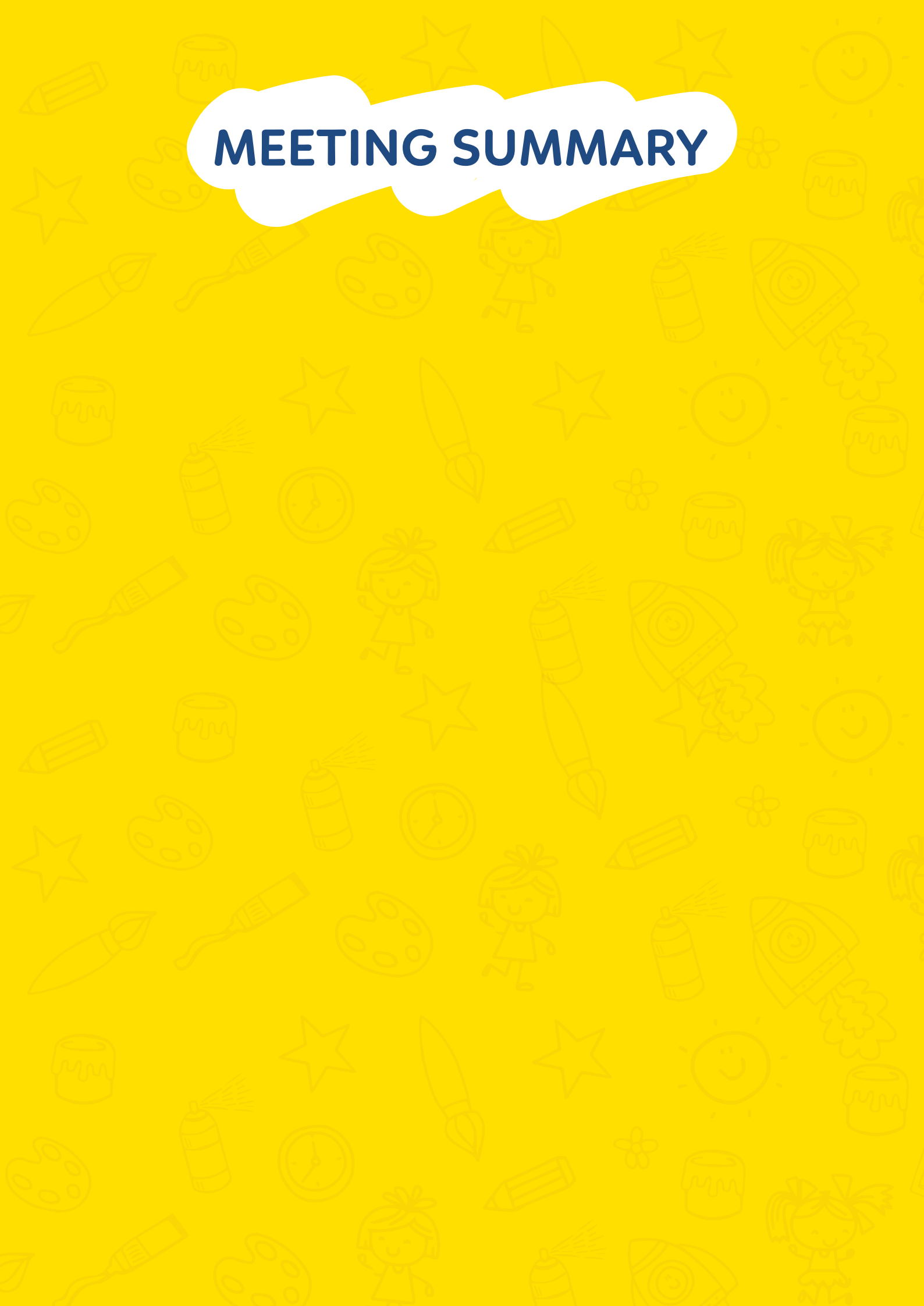
**23+** Years of Experience

**10+K12**  
Schools

**20,000+**  
Children Nurtured

**Child Holistic Development**

# MEETING SUMMARY





## FRANCHISE ENQUIRY FORM

DATE: \_\_\_\_\_

### Personal Details:

Name: \_\_\_\_\_

Occupation: \_\_\_\_\_

Correspondence Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ Interested Location: \_\_\_\_\_

State: \_\_\_\_\_ Mobile 1:

Mobile 2:  Landline:

Email Id:

INVESTMENT CAPACITY:  10-15 Lacs  15 Lacs & Above

PROPERTY DETAILS (PLEASE TICK):  Self-owned  Rented

TYPE:  Commercial  Residential

AREA:  1500-2000 Sq.ft.  2001-3200 Sq.ft.  3201-4500 Sq.ft.  Above 4500 Sq.ft.

### HOW DID YOU COME TO KNOW ABOUT US?

Website  Internet  Hoarding  Newspaper Ad  Friends  Others (specify) \_\_\_\_\_

REASON FOR INTEREST IN PRE-SCHOOL SECTOR \_\_\_\_\_  
\_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

I hereby authorize to receive any promotional information or corporate updates as and when the organization deem to communicate through SMS/e-mails/courier/voice calls/in person concerning with H3 Pre-School

### For Office Use Only:

Counselled by: \_\_\_\_\_

**H3 PRE-SCHOOL**

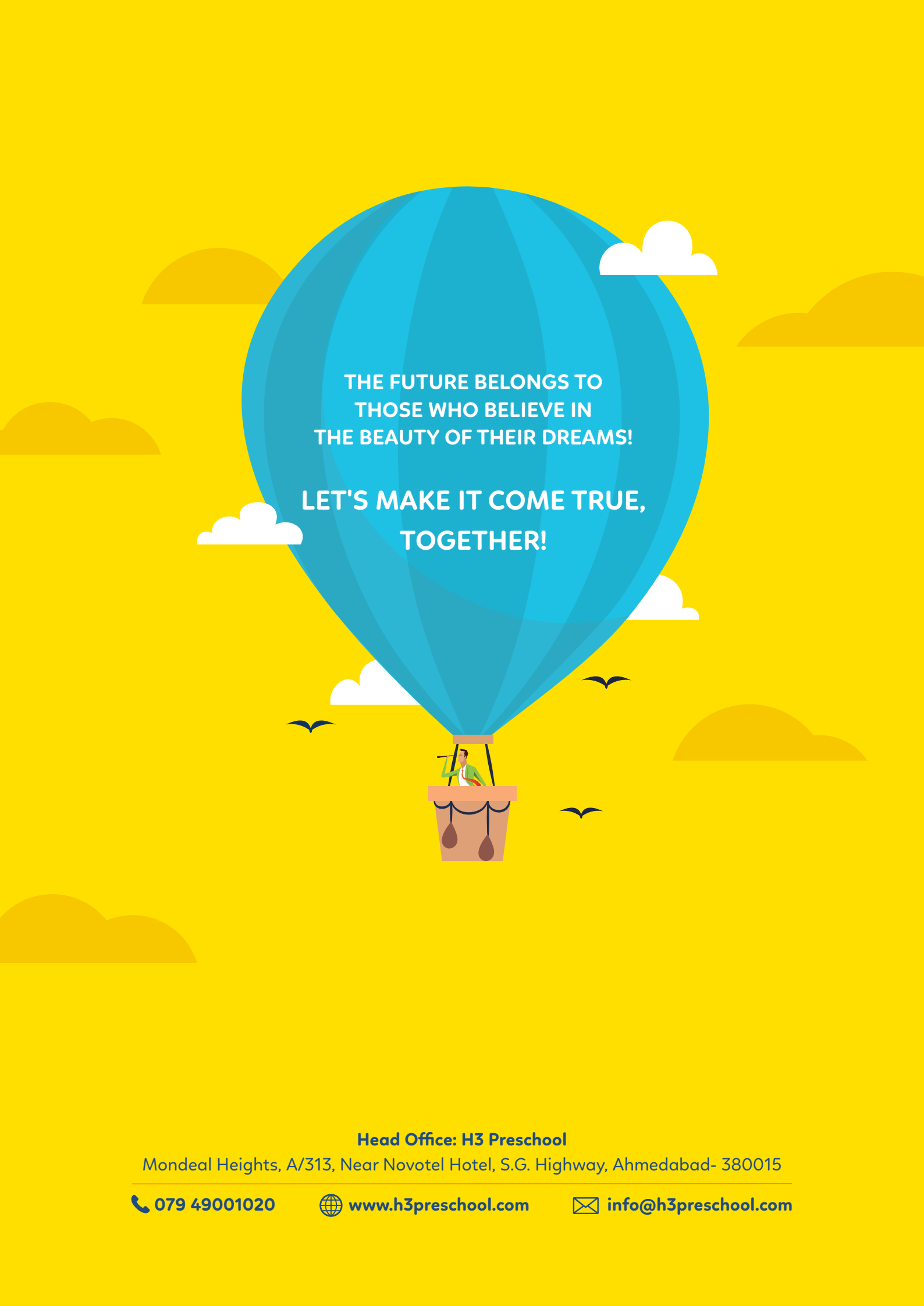


# ENQUIRY SUMMARY



# MEETING SUMMARY





THE FUTURE BELONGS TO  
THOSE WHO BELIEVE IN  
THE BEAUTY OF THEIR DREAMS!

LET'S MAKE IT COME TRUE,  
TOGETHER!

**Head Office: H3 Preschool**

Mondeal Heights, A/313, Near Novotel Hotel, S.G. Highway, Ahmedabad- 380015

 079 49001020

 [www.h3preschool.com](http://www.h3preschool.com)

 [info@h3preschool.com](mailto:info@h3preschool.com)